

Sounds of the Canyon

HAPPY NEW YEAR

January 2017

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SUITE 104, #183
GOLD CANYON, AZ 85118



GCAC Publicity Going The Extra Mile

by Chuck Cuffaro

Following is an update on some special things being done to promote GCAC, our Canyon Sounds performances, and the GC Arts Festival.

First of all, we should thank Ray and Carol Cunningham for their special efforts to expose GCAC to the Superstition Mountain Community. They've done this through trifold and poster distributions, realtor/new resident mailings, and a special upcoming residency there.

For our February James Tormé performance, press releases/posters have been mailed to a dozen dance studios (Fred Astaire, Arthur Murray, etc). Ballroom dancers love a good crooner and the great American Songbook and will hopefully wish to see Mr. Tormé. We have also purchased a ¼ page James Tormé Mesa Republic ad, similar to that shown below.

In mid-January, it will run for 4 days in the Gilbert and Mesa issues. Press releases have also been sent to Phoenix FM Jazz Station, KJZZ.

Regarding our GC Arts Festival, a special festival advertising poster, currently being created by Ray's Printing, will be distributed along with the James Tormé posters. Finally, for "Everything Fitz", our fiddling dancers, we will mail to dance studios, and Irish cultural and entertainment centers.

More to come.



WHY WE GIVE TO THE GOLD CANYON FOOD BANK

By Sandy Wash

The Gold Canyon Arts Council is not affiliated with the United Methodist Church. You may wonder why the Arts Council asks members to bring food to each of the concert series.

The answer: Gold Canyon United Methodist Church (GCUMC) does many things for our community, one of the most important being a Distribution Center for the less blessed, by collecting food and household items for them.

Also, GCUMC donates the use of the

church as the venue for the Gold Canyon Artist Series each year and, also, as the venue for the GCAC Annual Canyon Arts Festival in January.

As a "Thank You" we have asked ticket purchasers of the GCAC Canyon Sounds Series to contribute to the well-being of the less fortunate.

Remember to watch the expiration dates on food items. The church cannot give out anything that is past its expiration date and the recipients of any donation can always use paper goods.



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Lead Guitar's Brad Richter/ Carlos Bonell Return

By Ray Cunningham

Guitarists Brad Richter and Carlos Bonell return to the Canyon Sounds Artists Series on Friday, January 13, at the Gold Canyon United Methodist Church.

Besides being world class guitarists, Brad and Carlos are co-founders of the Lead Guitar Foundation which establishes programs at elementary, middle and high schools to teach students how to read music and play the guitar. Lead Guitar has provided daily instruction for more than 15,000 students since Brad joined the faculty of the University of Arizona's College of Fine Arts.

Research shows that students who take part in school music programs have better attendance, make better grades, and are more likely to attend college than students who do not. Unfortunately, budget cuts have forced many such schools to drop all music programs or greatly curtail them.

In cooperation with the Gold Canyon Arts Council, Brad and Carlos have started and continue to expand Lead Guitar programs at the San Carlos, Globe, Superior, Queen Creek and Apache Junction School Districts. These programs make classical guitar lessons and performance opportunities available to students at various grade levels. The program at AJ High School was initiated earlier this year.

Students who take part in school music programs have better attendance, make better grades, and are more likely to attend college than students who do not.

To date, the Arts Council has funded the purchase of 26 nylon-string classical guitars for use by Lead Guitar students. Ten of them recently were donated to AJ High School. Some of its students are shown in the attached photo with their teacher. Brad and Carlos (via their foundation) funded the cost of a professional classical guitarist to teach these students on a weekly basis during the current school year. Daily classes

are led by a volunteer AJ high school teacher. The Arts Council not only wants to fund this program throughout the next school year and beyond, but also to expand it to include 40 or more students and introduce it at AJ's junior high school within a year or two.

Carlos Bonell has recorded more than twenty albums and played in forty countries, with concert appearances ranging from intimate recitals to concertos with symphony orchestras. A recent album, *Magical Mystery Guitar Tour*, inspired by his long association with Sir Paul McCartney, is dedicated to the music of the Beatles featuring Carlos' own arrangements for solo guitar. It went to number one on the UK iTunes classical album charts in May 2012.

He completed his studies at the Royal College of Music with John Williams, where he was appointed the youngest ever professor at the age of 22.

Brad Richter is a most influential and prolific classical guitarist, having performed nearly 1,000 concerts throughout North America and Europe, more than 50 of which were aired on National Public Radio.

Brad's virtuosity was hard won. Born in Enid, Oklahoma, he grew up idolizing rock guitarists. He bought his first guitar at age 12 with money earned mowing lawns and began teaching himself to play and compose music. Equal parts performer, composer and educator, Brad completed his master's studies with Carlos Bonell at the Royal college of Music in London after earning a Bachelor's Degree at the Chicago College of Performing Arts.

Upon returning to the US to begin his concert career, he notched several competition wins, including the International Fingerstyle Guitar Championship. Brad has recorded three solo albums, as well as two with cellist Viktor Uzur, one with the Jackson Symphony Orchestra, and another featuring guitar, cello, voice and choir. Brad's collections of concert music for solo guitar are published by Mel Bay, Acoustic Music Records, GSP, and Sky Island Music.



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NEW GCAC MEMBER NAME BADGES

By Linda Storbakken



Our new GCAC name badges will be available in January. There will no longer be a need for you to pick up your name tag as you arrive at an event and turn it in at the end. The badges will be yours to take home, and wear to future GCAC programs and activities.

We will have a badge table at the Brad Richter/Carlos Bonell concert on January 13. Please stop by and pick up your badge. We will let you know at a later date how the remaining badges will be distributed.

A special thank you goes out to all the volunteer members who have been involved in creating, sorting, distributing, retrieving, and storing the name tags in past years. We truly appreciate your dedication, and hope this new process will make things easier for everyone.

These initial badges have been purchased by the GCAC and future new members will receive a badge when they join. If a member loses a badge and wants a replacement, they can be ordered through the GCAC at a cost of \$7 each.



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Click on the title to be transported to the website performance, video and ticket purchase



FRIDAY, JANUARY 13, 2017, 7:30 PM
CARLOS BONELL AND BRAD RICHTER DUO

Don't forget 2 items for the GCUMC Food Bank!



FRIDAY, FEBRUARY 10, 2017, 7:30 PM
JAMES TORMÉ - CELEBRATES THE GREATS!



FRIDAY, MARCH 10, 2017, 7:30 PM
EVERYTHING FITZ- THE FITZGERALD FAMILY
FIDDLERS AND DANCERS



FRIDAY, APRIL 7, 2017, 7:30 PM
POULENC TRIO (Piano, Oboe & Bassoon)

MARK YOUR CALENDARS!

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Please patronize the Gold Canyon Arts Council supporters!

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| Abe Dye - Edward Jones | 480-983-7932 | www.edwardjones.com |
| AJ Chamber of Commerce | 480-982-3141 | http://www.ajchamber.com |
| Arizona Commission on the Arts | (602) 771-6501 | http://www.azarts.gov |
| Arizona Water Co. | 480-982-2201 | www.azwater.com |
| Barleen's Arizona Opry | 480-982-7991 | www.azopry.com |
| Best Western Inn Gold Canyon | 480-671-6000 | http://www.goldcanyoninn.com |
| Canyon Rose Storage | 480-983-2171 | www.canyonrosetorage.com |
| Farmers Gold Canyon Agency - Dave Burden | 480-636-6848 | www.dburden@farmersagent.com |
| First American Title | 480-288-0883 | www.firstam.com |
| Flaire Fashions | 928-651-6674 | no website |
| Frontier Ace Hardware | 480-983-9223 | www.frontierace.com |
| Gold Canyon ATV Rental | 480-426-9611 | www.goldcanyonatvrentals.com |
| Gold Canyon Barbershop | 480-671-5750 | no website |
| Gold Canyon Café | 480-983-1933 | no website |
| Gold Canyon Community Connection | 480-983-2171 | www.goldcanyonconnection.com |
| Gold Canyon Counseling | 480-983-6514 | www.goldcanyoncounseling.com |
| Gold Canyon Embroidery | 480-983-1142 | www.goldcanyonembroidery.com |
| Gold Canyon Hearing | 480-983-4000 | www.goldcanyonhearing.com |
| Gold Canyon Private Client Services LPL | 480-983-1470 | www.goldcanyonprivateclientservices.com |
| Gold Canyon Management | 480-288-4326 | www.goldcanyonmanagement.net |
| Gold Canyon United Methodist Church | 480-982-3776 | www.goldcanyonumc.org |
| Hackers' Grill | 480-671-9933 | no website |
| Integrity Hospice Care | 480-426-0255 | integrityhospiceaz.com |
| Janie's Burrito Cafe | 480-983-5861 | no website |
| Judy Holder Insurance | 480-982-0273 | http://www.jhins.net |
| Kokopelli's Restaurant | 480-982-9090 | http://www.gcgr.com |
| Lori Blank and Assoc. Realty | 480-983-8383 | http://www.loriblack.com |
| National Endowment for the Arts | 202.682.5400 | http://www.arts.gov |
| Ray's Printing | 480-982-3087 | http://www.raysprinting.net |
| Razzle Dazzle Flowers | 480-983-0802 | www.razzledazzleflowers.com |
| Red Mountain Carpet and Tile | 480-380-3211 | http://www.redmountaincarpet.com |
| Rick Barsness, CPA | 480-288-2200 | Rick@4yourcpa.com |
| Robinson Golf Car Supply | 480-983-1234 | www.robinsongolfcarsupplyaz.com |
| Rodeo Lounge | 480-982-0637 | no website |
| Rosati's | 480-983-7400 | www.myrosatis.com |
| Smiling Dog Landscapes | 480-288-8749 | http://www.smilingdoglandscapes.com |
| State Farm Insurance | 480-983-0418 | www.statefarm.com |
| SRP | 602-236-8888 | https://www.srpnet.com/default.aspx |
| Superstition Chiropractic&Wellness Center | 480-983-2249 | www.superstitionchiropractic.com |
| Superstition Express Laundry | 480-983-1892 | www.superstitionexpresslaundry.com |
| The UPS Store | 480-474-9838 | www.theupsstorelocal.com/3750 |
| Tressa's Hair Designs | 480-288-6318 | http://www.tressashairdesigns.com |
| Weichert Realty | 480-982-7584 | http://www.lakerealty-az.com |
| Western States Art Federation | 303-629-1166 | http://www.westaf.org |
| Wells Fargo Bank (King's Ranch Rd.) | 480-677-6470 ; 480-288-6906 (Bashas) | |
| Willis Painting | 480-983-5812 | www.willispaintingaz.com |
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